

INVOICE



WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

www.wlwt.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
947825-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC-IE	1703

Flight Dates	Order #	Alt Order #
09/05/12 - 09/10/12	947825	06301756

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/10/12	09/10/12	Days of Our Lives	1-2p	1-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	1-----				1	\$350.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTM		09/10/12	12:59 PM	Days of Our Lives	1-2p	:30	DSOH T12 01	\$350.00	NM
2	09/06/12	09/07/12	NBC Today Show III	10-11a	---TF--	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	---TF--				2	\$350.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTTh		09/06/12	10:46 AM	NBC Today Show III	10-11a	:30	DSOH T12 01	\$350.00	NM
2 WLWTF		09/07/12	10:59 AM	NBC Today Show III	10-11a	:30	DSOH T12 01	\$350.00	NM
3	09/10/12	09/10/12	12-1230p M-F news	12-1230p	1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	1-----				1	\$250.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTM		09/10/12	12:22 PM	12-1230p M-F news	12-1230p	:30	DSOH T12 01	\$250.00	NM
4	09/06/12	09/07/12	5-530p M-F news	5-530p	---TF--	:30	2	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	---TF--				2	\$675.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWTTh		09/06/12	5:21 PM	5-530p M-F news	5-530p	:30	DSOH T12 01	\$675.00	NM
1 WLWTF		09/07/12	5:23 PM	5-530p M-F news	5-530p	:30	DSOH T12 01	\$675.00	NM
5	09/06/12	09/07/12	530-6p M-F news	530-6p	---TF--	:30	2	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	---TF--				2	\$675.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTTh		09/06/12	5:52 PM	530-6p M-F news	530-6p	:30	DSOH T12 01	\$675.00	NM
2 WLWTF		09/07/12	5:52 PM	530-6p M-F news	530-6p	:30	DSOH T12 01	\$675.00	NM
6	09/06/12	09/07/12	6-630p M-F news	6-630p	---TF--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
947825-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC-IE	1703	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/06/12	09/07/12	6-630p M-F news	6-630p	---TF--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/03/12	09/09/12	---TF--		2	\$800.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Th	09/06/12	6:23 PM	6-630p M-F news	6-630p	:30	DSOH T12 01	\$800.00 NM
1	WLWT	F	09/07/12	6:24 PM	6-630p M-F news	6-630p	:30	DSOH T12 01	\$800.00 NM
7	09/05/12	09/07/12	NBC Nightly News	630-730p	--WTF--	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--WTF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	W	09/05/12		NBC Nightly News	630-730p	:00		\$1,000.00 NM
Unresolved									
2	WLWT	Th	09/06/12		NBC Nightly News	630-730p	:00		\$1,000.00 NM
Unresolved									
8	09/10/12	09/10/12	7-730p	7-730p	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	09/10/12	7:26 PM	7-730p	7-730p	:30	DSOH T12 01	\$800.00 NM
9	09/06/12	09/07/12	NBC Today Show	7-9a	---TF--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	---TF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WLWT	W	09/05/12	8:29 AM	NBC Today Show	7-9a	:30	DSOH T12 01	\$1,500.00 NM
MG for 9.4 09/06									
4	WLWT	Th	09/06/12		NBC Today Show	7-9a	:00		\$1,500.00 NM
See MG 9.5									
2	WLWT	Th	09/06/12	8:59 AM	NBC Today Show	7-9a	:30	DSOH T12 01	\$1,500.00 NM
3	WLWT	F	09/07/12	7:30 AM	NBC Today Show	7-9a	:30	DSOH T12 01	\$1,500.00 NM
1	WLWT	F	09/07/12	8:56 AM	NBC Today Show	7-9a	:30	DSOH T12 01	\$1,500.00 NM
10	09/06/12	09/07/12	NBC Today Show II	9-10a	---TF--	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	---TF--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	F	09/07/12	9:56 AM	NBC Today Show II	9-10a	:30	DSOH T12 01	\$600.00 NM
11	09/08/12	09/09/12	Sa/su7-8a news	Sa/su7-8a	-----SS	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----SS	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Sa	09/08/12	7:48 AM	Sa/su7-8a news	Sa/su7-8a	:30	DSOH T12 01	\$600.00 NM
12	09/08/12	09/08/12	Sa/Su 6p news	Sa/Su 6p News	-----1-	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----1-	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Sa	09/08/12	7:47 PM	Sa/Su 6p news	Sa/Su 6p News	:30	DSOH T12 01	\$550.00 NM
13	09/09/12	09/09/12	Sa/Su 6p news	Sa/Su 6p News	-----1	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									

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Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC-IE	1703	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/09/12	09/09/12	Sa/Su 6p news	Sa/Su 6p News	-----1	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	09/09/12	6:23 PM	Sa/Su 6p news	Sa/Su 6p News	:30	DSOH T12 01	\$550.00 NM
14	09/09/12	09/09/12	NBC Sunday Today	Su8-9a	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	09/09/12	8:27 AM	NBC Sunday Today	Su8-9a	:30	DSOH T12 01	\$1,500.00 NM
15	09/09/12	09/09/12	NFL Regular Season	NFL	-----1	:30	1	\$10,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	09/09/12	11:42 PM	NFL Regular Season	NFL	:30	DSOH T12 01	\$10,000.00 NM
16	09/06/12	09/09/12	11-1135p M-Su	11-1135p	---TFS-	:30	2	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---TFS-	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Th	09/06/12	11:24 PM	11-1135p M-Su	11-1135p	:30	DSOH T12 01	\$1,500.00 NM
2	WLWT	Sa	09/08/12	11:21 PM	11-1135p M-Su	11-1135p	:30	DSOH T12 01	\$1,500.00 NM
17	09/10/12	09/10/12	NBC Today Show II	9-10a	1-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	09/10/12	9:27 AM	NBC Today Show II	9-10a	:30	DSOH T12 01	\$600.00 NM
Total Spots							24		

Payment Terms 30 Days

<u>Gross Total</u>	\$29,800.00
<u>Agency Commission</u>	\$4,470.00
<u>Net Amount Due</u>	\$25,330.00